



Education
SUPERHIGHWAY

SOCIAL MEDIA TOOLKIT

Renew the ACP



MAKE YOUR VOICE HEARD

23 million households nationwide rely on the Affordable Connectivity Program (ACP) to access reliable, affordable internet. Now is the time to let Congress know how important the ACP is to households in your community.

Members of Congress and their staff are online and respond to outreach from constituents via social media. **Use the sample social media posts and tag your members of Congress to let them know your organization supports renewed funding for the ACP.**

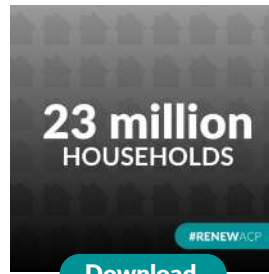
SOCIAL MEDIA POST WITHOUT IMAGES

1. Affordable broadband access is essential to closing two-thirds of the #digitaldivide. Contact your federal representative to express your support for the Affordable Connectivity Program Extension Act of 2024 to ensure the ACP continues. #RenewACP
2. Did you know that the #ACP is at risk? Contact your federal representatives to ask them to support the Affordable Connectivity Program Extension Act of 2024 (HR6929/S.3565), to help the program continue. #RenewACP
3. 23 million households rely on the #ACP to get internet service and stay online. The Affordable Connectivity Program benefit provides eligible households with \$30/month toward home internet service. To #RenewACP, contact your federal representatives about supporting HR6929/S.3565, the Affordable Connectivity Program Extension Act of 2024.
4. The Affordable Connectivity Program provides 23 million eligible households with \$30/month towards home internet service. Despite broad bipartisan support, funding for this program may run out this spring. Without it, families will face an unaffordable increase in their internet bill, and may be forced offline. Show your support by contacting your representative and asking them to support HR6929/S.3565, the Affordable Connectivity Program Extension Act of 2024.

SOCIAL MEDIA POST WITH SAMPLE IMAGES

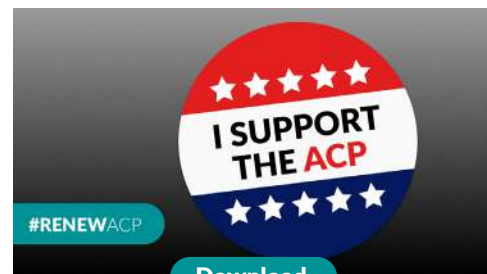
SOCIAL MEDIA POST 1

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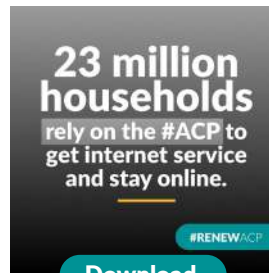
SOCIAL MEDIA POST 2

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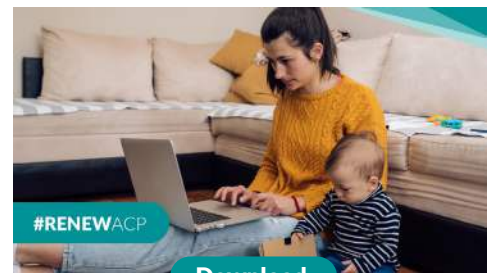
SOCIAL MEDIA POST 3

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SOCIAL MEDIA POST 4

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About EducationSuperHighway

EducationSuperHighway is a national non-profit with the mission to close the digital divide for the 17 million households that have access to the internet but can't afford to connect. We focus on America's most unconnected communities, where more than 25% of people don't have internet.

From 2012 to 2020, we led the effort that closed the classroom connectivity gap. In 2013, only 10% of students had access to digital learning in their classrooms. Today, thanks to an unprecedented bipartisan effort by federal, state, and school district leaders, supported by K-12 advocacy organizations, the classroom connectivity gap is closed – 47 million students are connected, and 99.3% of America's schools have a high-speed broadband connection.