

SAMPLE MEDIA ADVISORY

<Insert City Logo>

MEDIA ADVISORY

For Immediate Release

CITY, STATE - DATE

For More Information Contact:

Full Name

Office #

Cell #

Email

<<Local Leader>> Announces Initiative to Bring Affordable Home Internet to XX,XXX of <City's> Unconnected Households

*Public, Nonprofit and Community Leaders Unite to Raise Awareness of Affordable
Connectivity Program and Close the Digital Divide in <City>*

CITY, STATE— XX,XXX <City> households remain unconnected to home internet service - not because of a lack of infrastructure, but because they cannot afford to connect. On <date>, alongside <insert names of initiative partners, <Local Leader Name>, will announce a new initiative to close the digital divide in <City Name>. The initiative aims to build awareness about the \$14 billion Affordable Connectivity Program, a long-term federal benefit that will help to lower the cost of broadband and help low-income families to afford home internet service.

What: <Affordable Broadband for <City> Press Event>
Who: <Name, role, and organization of speakers and attendees>
When: <Date and time>
Where: <Location and address>

For additional information, contact <insert email and phone number>.

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