

## SAMPLE MEDIA ADVISORY

<Insert City Logo>

### MEDIA ADVISORY

For Immediate Release

CITY, STATE - DATE

For More Information Contact:

Full Name

Office #

Cell #

Email

### <Local Leader> Announces Bold New Initiative to Bring Affordable Broadband to XX,XXX of <City's> Unconnected Households

*Public, Non-profit and Community Leaders Unite to Raise Awareness of Affordable Connectivity Program and Close the Digital Divide in <City>*

**CITY, STATE**— XX,XXX <City> homes have access to the internet but are unconnected because they can not afford to get online. On <date>, alongside <insert names of initiative partners, <Local Leader Name>, will announce a bold new initiative to close the digital divide in <City Name>. The new initiative aims to build awareness about the \$14 billion Affordable Connectivity Program, a new long-term federal benefit that will help to lower the cost of broadband service and help low-income families to afford internet service.

- What:** Affordable Broadband for <City> Press Event
- Who:** <Name, role, and organization of speakers and attendees>
- When:** <Date and time>
- Where:** <Location and address>

For additional information contact <insert email and phone number>.

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