

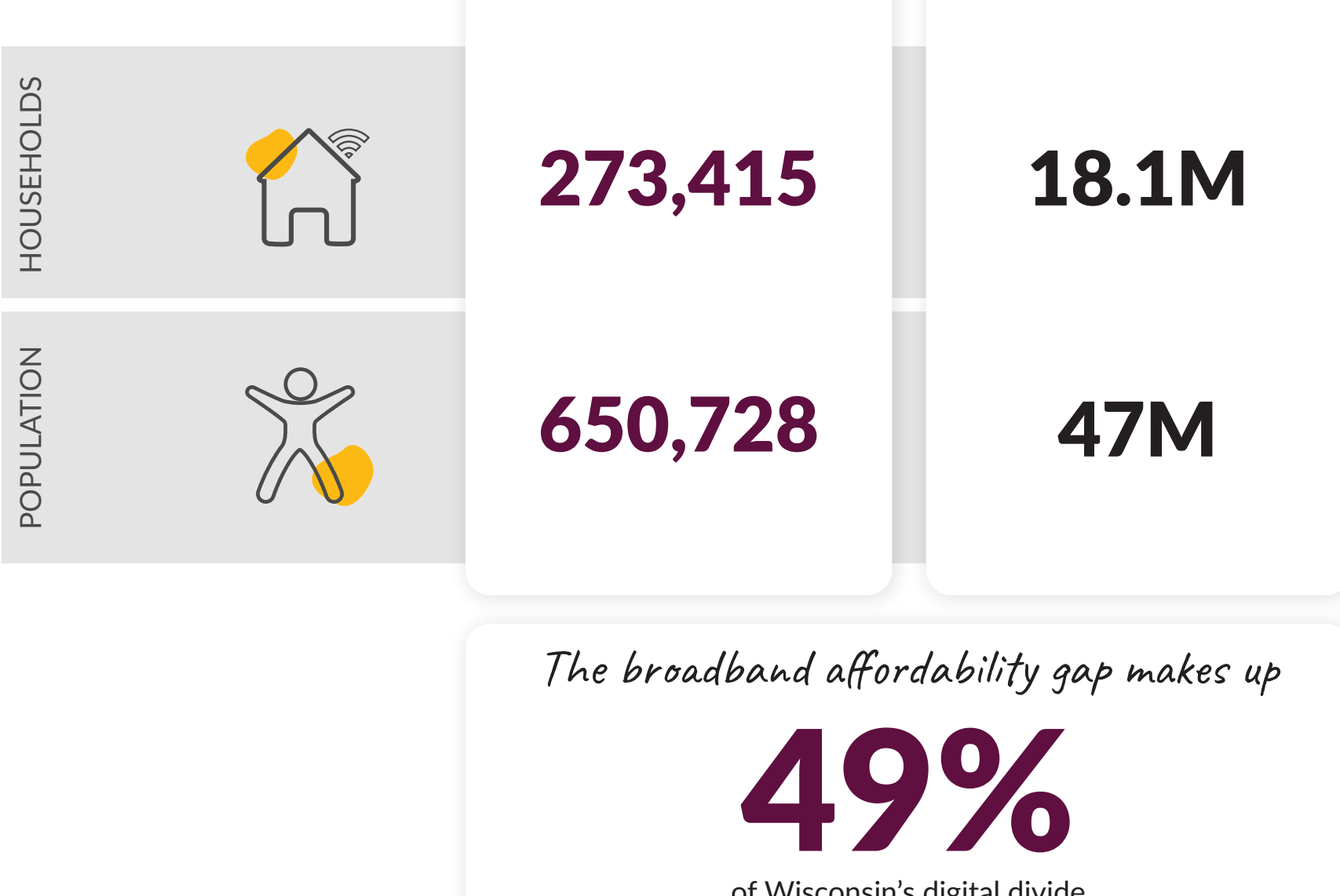
NO HOME LEFT OFFLINE

WISCONSIN

BROADBAND AFFORDABILITY GAP

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting **18 million American households that have access to the Internet but can't afford to connect.**

How big is the broadband affordability gap in WISCONSIN?



The federal government is investing

\$20B

in the nation's largest-ever broadband affordability program.

...but as few as

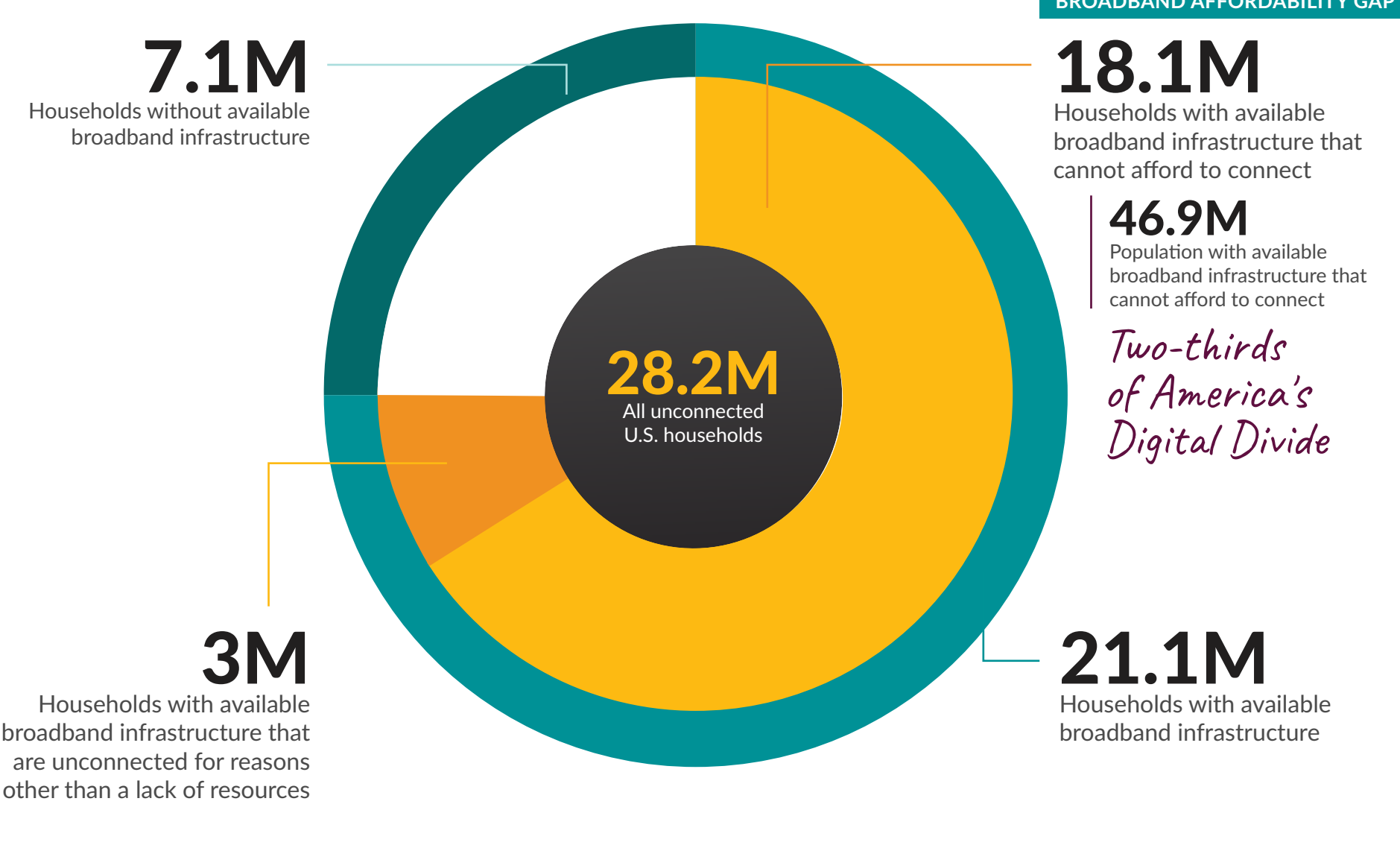
19%

of households in Wisconsin who are eligible for the Emergency Broadband Benefit program have enrolled.

273,415 Wisconsin households have access to the Internet but can't afford to connect.

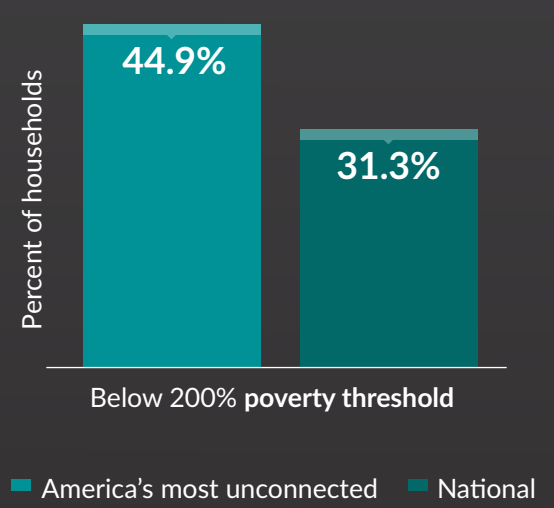


America's unconnected households THE DIGITAL DIVIDE

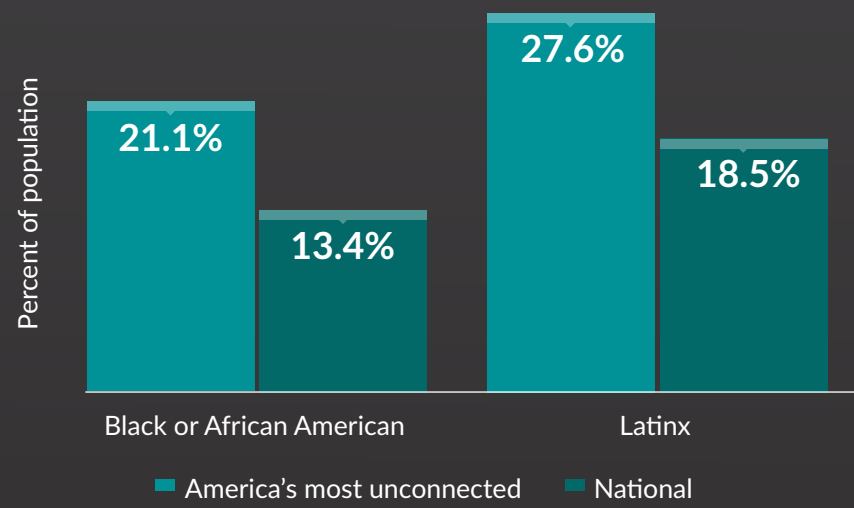


The broadband affordability gap is concentrated in **America's most unconnected communities**, where 25% or more of the households lack home broadband.

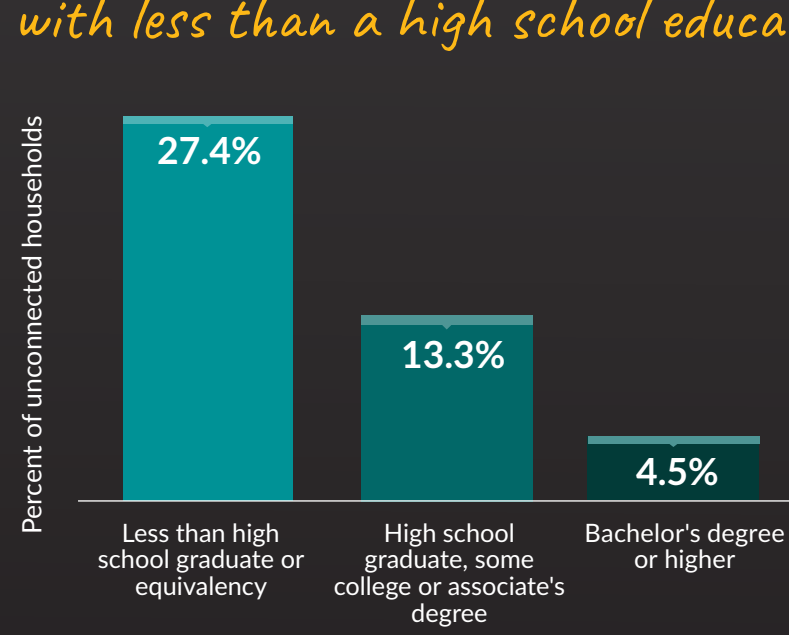
Largest in our poorest communities.



Disproportionately impacts Black and Latinx Americans.

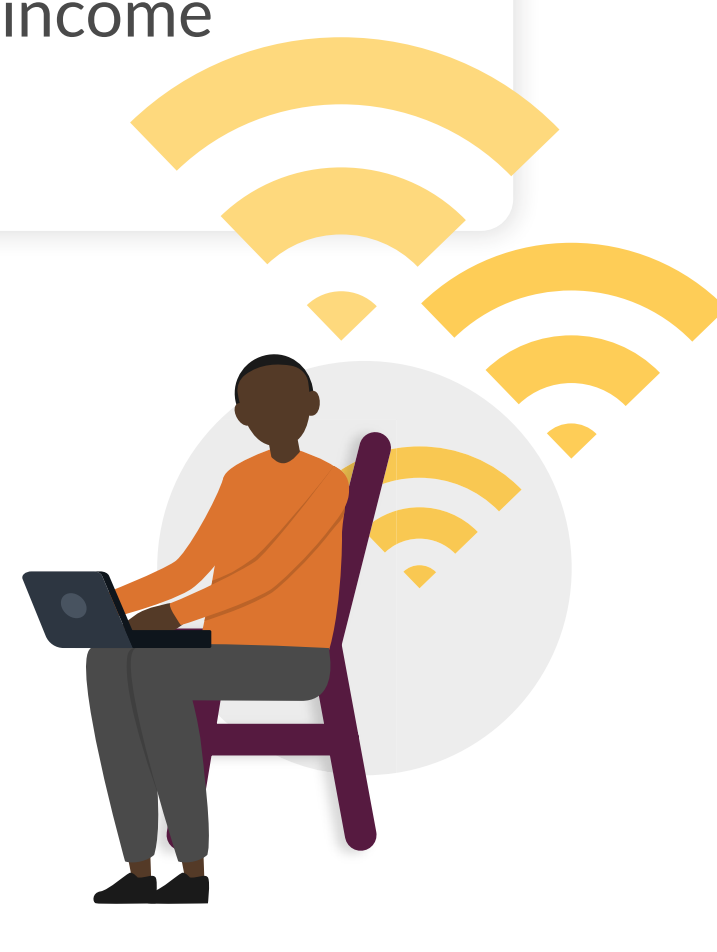


Significantly higher for Americans with less than a high school education.



A historic opportunity to close the broadband affordability gap. **To seize this moment we must:**

- 1 Leverage data** to identify unconnected households
- 2 Launch adoption programs** to help households sign-up for federal broadband programs and home broadband service
- 3 Deploy free Wi-Fi** to low-income apartment buildings



EducationSuperHighway is a national nonprofit with the mission to close the digital divide for the **18 million households that have access to the Internet but can't afford to connect.** We focus on America's most unconnected communities, where more than 25% of people don't have Internet.

www.nohomeleftoffline.org

