How big is the broadband affordability gap in WEST VIRGINIA?

WEST VIRGINIA
95,022
228,053
47%

18.1M
NATIONAL

The broadband affordability gap makes up 47% of West Virginia’s digital divide.

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

95,022 West Virginia households have access to the Internet but can’t afford to connect.

<table>
<thead>
<tr>
<th>Affordability Gap</th>
<th>Households</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unconnected</td>
<td>3M</td>
</tr>
<tr>
<td>Affordable</td>
<td>18.1M</td>
</tr>
<tr>
<td>Affordable but not connected</td>
<td>228,053</td>
</tr>
<tr>
<td>Connected</td>
<td>228,053</td>
</tr>
<tr>
<td>Total</td>
<td>529,106</td>
</tr>
</tbody>
</table>

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi in low-income apartment buildings.

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

<table>
<thead>
<tr>
<th>EducationSuperHighway</th>
<th>America’s unconnected households</th>
</tr>
</thead>
<tbody>
<tr>
<td>Webpage</td>
<td><a href="http://www.nohomeleftoffline.org">www.nohomeleftoffline.org</a></td>
</tr>
</tbody>
</table>

The broadband affordability gap is concentrated in America’s most unconnected communities, where 25% or more of the households lack home broadband.

The broadband affordability gap is concentrated in America’s poorest communities.

The broadband affordability gap is driven by:

- Less than a high school education
- Poverty
- Race or ethnicity

Disproportionately impacts Black and Latinx Americans.

- Latinx

- Black or African American

- Significantly higher for Americans with less than a high school education.

- The broadband affordability gap makes up 47% of West Virginia’s digital divide.

- The broadband affordability gap makes up 47% of the nation’s digital divide.

- Households without available broadband infrastructure that are unconnected for reasons other than a lack of resources.