How big is the broadband affordability gap in WASHINGTON?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

262,606 Washington households have access to the Internet but can’t afford to connect.

America’s unconnected households

The digital divide

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

Largest to our parent communities

Disproportionately impacts Black and Latinx Americans.

BROADBAND AFFORDABILITY GAP

Two-thirds of America’s Digital Divide

Population with available broadband infrastructure

Households with available broadband infrastructure that cannot afford to connect

Households without available broadband infrastructure

Households with available broadband infrastructure that are unconnected for reasons other than a lack of resources

The broadband affordability gap makes up 55% of Washington’s digital divide.

WASHINGTON

NATIONAL

262,606

18.1M

669,645

47M

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

...but as few as 13% of households in Washington’s poorest communities eligible for the Emergency Broadband Benefit program have enrolled.

Leveraging data to identify unconnected households

Launching adoption programs to help households sign-up for federal broadband programs and home broadband service

Deploying free Wi-Fi to low-income apartment buildings

America’s most unconnected communities

Disproportionately impacts Black and Latinx Americans.

America’s unconnected households

www.nohomeleftoffline.org

EducationSuperHighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access to the Internet but can’t afford to connect.

The broadband affordability gap makes up 55% of Washington’s digital divide.