How big is the broadband affordability gap in VIRGINIA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

453,814 Virginia households have access to the Internet but can’t afford to connect.

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

14% of American households have access to the Internet but can’t afford to connect.

America’s unconnected households

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

EducationSuperHighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access to the Internet but can’t afford to connect.