

that have access to the Internet but can't afford to connect.

How big is the broadband affordability gap in **TENNESSEE?**

HOUSEHOLDS

POPULATION

529,465

1.33M

TENNESSEE

NATIONAL

18.1M

47M

72%

The broadband affordability gap makes up

of Tennessee's digital divide

\$20B

The federal government is investing

in the nation's largest-ever broadband affordability program.

...but as few as 15%

of households in Tennessee who are eligible for the Emergency Broadband Benefit program have enrolled.

529,465 Tennessee households have access to the Internet but can't afford

U.S. households

18.1M Households with available broadband infrastructure that cannot afford to connect

BROADBAND AFFORDABILITY GAP

46.9M

Population with available broadband infrastructure that cannot afford to connect

Two-thirds

Households with available

broadband infrastructure

27.6%

18.5%

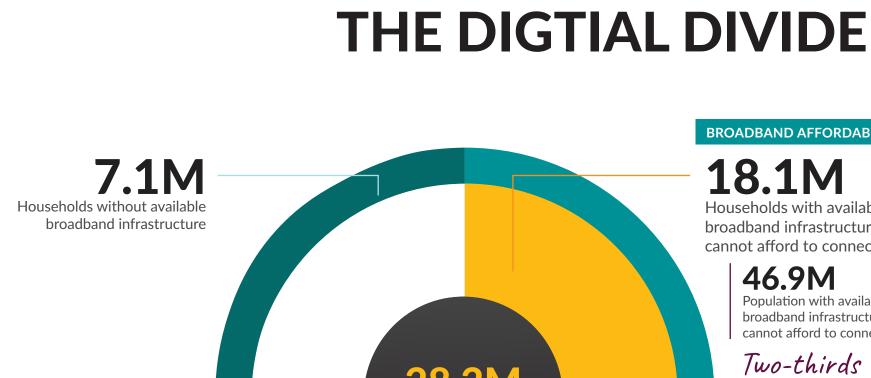
Latinx

National

of America's

Digital Divide

America's unconnected households



to connect.



The broadband affordability gap is concentrated in America's most unconnected communities, where 25% or more of the households lack home broadband. Disproportionately impacts Black and Latinx Americans. poorest communities.

13.4%

America's most unconnected

Black or African American

communities

Percent of population

21.1%

Significantly higher for Americans with less than a high school education. Percent of unconnected households 27.4%

Less than high

school graduate or

equivalency

Below 200% poverty threshold

America's most unconnected National

Largest in our

44.9%

communities

31.3%

Percent of households

Bachelor's degree or higher

broadband affordability gap. To seize this moment we must:

13.3%

High school

graduate, some

college or associate's

4.5%

A historic opportunity to close the

- Leverage data to identify unconnected households Launch adoption programs to help
- programs and home broadband service Deploy free Wi-Fi to low-income apartment buildings

households sign-up for federal broadband

EducationSuperHighway is a national nonprofit with the mission to

close the digital divide for the 18 million households that have access to the Internet but can't afford to connect. We focus on America's most unconnected communities, where more than 25% of people don't have Internet.

www.nohomeleftoffline.org

