How big is the broadband affordability gap in Tennessee?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can't afford to connect.

529,465 Tennessee households have access to the Internet but can't afford to connect.

The federal government is investing in the nation's largest-ever broadband affordability program. But as few as 15% of eligible households in Tennessee have enrolled.

The broadband affordability gap makes up two-thirds of Tennessee’s digital divide.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

America’s unconnected household

THE DIGITAL DIVIDE

America’s most unconnected communities

Disproportionately impacts Black and Latinx Americans.

EducationSuperHighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access to the Internet but can't afford to connect.