How big is the broadband affordability gap in South Dakota?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

52,287 South Dakota households have access to the Internet but can’t afford to connect.

America’s unconnected households:

- South Dakota: 52,287
- National: 18.1M

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

- In South Dakota: 18.1M
- In the nation: 47M

The broadband affordability gap makes up 64% of South Dakota’s digital divide.

- In South Dakota: 64%
- In the nation: 46.9M

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

EducationSuperHighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access to the Internet but can’t afford to connect.

www.nohomeleftoffline.org