How big is the broadband affordability gap in SOUTH CAROLINA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

365,441 South Carolina households have access to the Internet but can’t afford to connect.

The federal government is investing in the nation’s largest-ever broadband affordability program. But as few as 20% of households in South Carolina who are eligible for the Emergency Broadband Benefit program have enrolled.

The broadband affordability gap makes up 69% of South Carolina’s digital divide.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

Source: EducationSuperHighway

www.nohomeleftoffline.org