

that have access to the Internet but can't afford to connect.

NEW YORK?

How big is the broadband affordability gap in

HOUSEHOLDS

POPULATION

NEW YORK

1.27M

3.22M

NATIONAL

47M

18.1M

77%

The broadband affordability gap makes up

of New York's digital divide The federal government is investing

\$20B

in the nation's largest-ever broadband affordability program.

...but as few as 16%

of households in New York who are eligible for the Emergency Broadband Benefit program have enrolled.

1.27M New York households have

access to the Internet but can't afford

18.1M Households with available broadband infrastructure that

BROADBAND AFFORDABILITY GAP

cannot afford to connect

46.9M

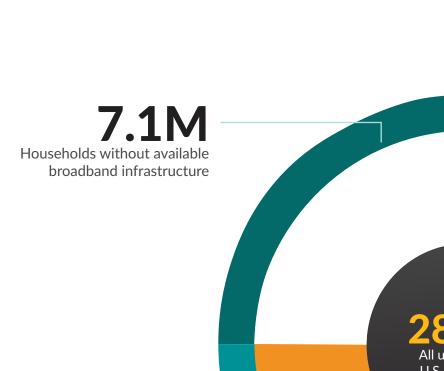
Population with available broadband infrastructure that cannot afford to connect

Two-thirds

of America's

America's unconnected households

THE DIGTIAL DIVIDE



to connect.

other than a lack of resources

Households with available

broadband infrastructure that

are unconnected for reasons

Digital Divide U.S. households Households with available broadband infrastructure The broadband affordability gap is concentrated in America's most unconnected communities, where 25% or more of the households lack home broadband. Largest in our Disproportionately impacts Black and Latinx Americans. poorest communities.

Percent of population

21.1%

Significantly higher for Americans with less than a high school education.

27.4%

Less than high school graduate or

equivalency

communities

Below 200% poverty threshold

America's most unconnected National

44.9%

31.3%

Percent of households

Percent of unconnected households

13.4%

America's most unconnected

Black or African American

communities

27.6%

18.5%

Latinx

National

A historic opportunity to close the broadband affordability gap. To seize this moment we must: Leverage data to identify unconnected households

13.3%

High school

graduate, some

college or associate's

4.5%

Bachelor's degree

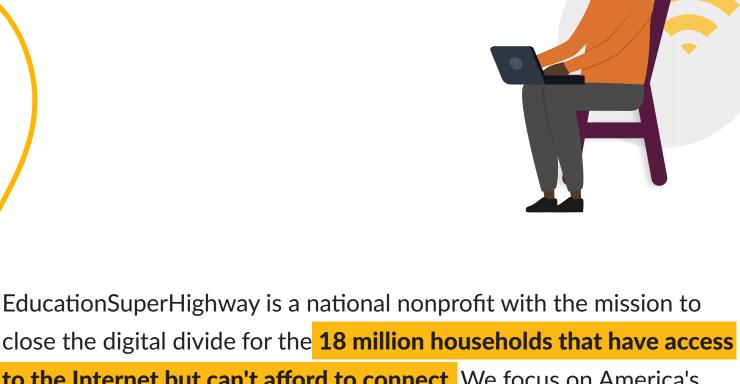
or higher

Deploy free Wi-Fi to low-income apartment buildings

Launch adoption programs to help

households sign-up for federal broadband

programs and home broadband service



to the Internet but can't afford to connect. We focus on America's most unconnected communities, where more than 25% of people don't have Internet.

www.nohomeleftoffline.org

