How big is the broadband affordability gap in NEW YORK?

The broadband affordability gap makes up 77% of New York’s digital divide.

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

NO HOME LEFT LEFT
BROADBAND AFFORDABILITY GAP

The broadband affordability gap makes up 77% of New York’s digital divide. How big is the broadband affordability gap in New York?

1.27M New York households have access to the Internet but can’t afford to connect.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

16%

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

America’s unconnected households

The digital divide

The broadband affordability gap makes up 77% of New York’s digital divide.

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

America’s unconnected communities

The digital divide

The broadband affordability gap makes up 77% of New York’s digital divide.

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.

Education and awareness is key to a successful rollout of the federal program. Reach out to your residents to ensure everyone can connect to the future.