How big is the broadband affordability gap in NEVADA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

168,216 Nevada households have access to the Internet but can’t afford to connect.

America’s unconnected households

The broadband affordability gap makes up 70% of Nevada’s digital divide

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

...but as few as 22% of households in Nevada who are eligible for the Emergency Broadband Benefit program have enrolled.

Largest in our poorest communities

Disproportionately impacts Black and Latinx Americans

America’s most unconnected communities

Significantly higher for Americans with less than a high school education.

Two-thirds of America’s Digital Divide

How to close the broadband affordability gap

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

EducationSuperhighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access to the Internet but can’t afford to connect.

www.nohomeleftoffline.org