How big is the broadband affordability gap in NEBRASKA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

95,278 Nebraska households have access to the Internet but can’t afford to connect.

The federal government is investing in the nation’s largest-ever broadband affordability program.

Largest in our poorest communities.

Disproportionately impacts Black and Latinx Americans.

America’s most unconnected communities

Percent of unconnected households

More than 25% of people don’t have home broadband.

Two-thirds of America’s Digital Divide

The broadband affordability gap makes up two-thirds of Nebraska’s digital divide.

Households with available broadband infrastructure that cannot afford to connect

Households with available broadband infrastructure

Households without available broadband infrastructure

Households with available broadband infrastructure that are unconnected for reasons other than a lack of resources

A Historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

www.nohomeleftoffline.org

The broadband affordability gap makes up 55% of Nebraska’s digital divide.

EducationSuperHighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access to the Internet but cannot afford to connect.

In NEBRASKA

18.1M

232,478

NEBRASKA

NATIONAL

55%

20B

$20B

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