How big is the broadband affordability gap in MONTANA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

55,418 Montana households have access to the Internet but can’t afford to connect.

The federal government is investing in the nation’s largest-ever broadband affordability program.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

The broadband affordability gap makes up two-thirds of Montana’s digital divide.

Households with available broadband infrastructure: 18.1M
Households with available broadband infrastructure that cannot afford to connect: 5.9M
Households with available broadband infrastructure that are unconnected for reasons other than a lack of resources: 55,418
Households without available broadband infrastructure: 3M

The broadband affordability gap wakes up 51% of the households in Montana.