

of the digital divide by connecting 18 million American households that have access to the Internet but can't afford to connect.

MINNESOTA?

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How big is the broadband affordability gap in

HOUSEHOLDS

POPULATION

262,523

651,056

NATIONAL

18.1M

47M

57%

The broadband affordability gap makes up

of Minnesota's digital divide

\$20B

The federal government is investing

in the nation's largest-ever broadband affordability program.

...but as few as 11%

to connect.

of households in Minnesota who are eligible for the Emergency Broadband Benefit program have enrolled.

262,523 Minnesota households have access to the Internet but can't afford

18.1M Households with available broadband infrastructure that cannot afford to connect

BROADBAND AFFORDABILITY GAP

46.9M

Population with available broadband infrastructure that cannot afford to connect

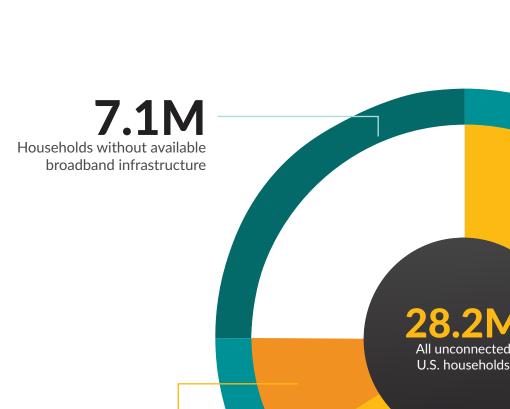
Two-thirds

of America's

Digital Divide

America's unconnected households

THE DIGTIAL DIVIDE



Households with available

broadband infrastructure that

are unconnected for reasons other than a lack of resources

Households with available broadband infrastructure The broadband affordability gap is concentrated in America's most unconnected communities, where 25% or more of the households lack home broadband. Disproportionately impacts

Percent of population

21.1%

communities Significantly higher for Americans

27.4%

Less than high

school graduate or

equivalency

Below 200% poverty threshold

America's most unconnected National

Largest in our

44.9%

Percent of households

Percent of unconnected households

poorest communities.

31.3%

with less than a high school education.

13.4%

America's most unconnected

Black or African American

communities

Black and Latinx Americans.

27.6%

18.5%

Latinx

National

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

4.5%

Bachelor's degree

or higher

13.3%

High school

graduate, some

college or associate's

- households Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
- Deploy free Wi-Fi to low-income apartment buildings

Leverage data to identify unconnected

EducationSuperHighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access

to the Internet but can't afford to connect. We focus on America's most unconnected communities, where more than 25% of people don't have Internet.

www.nohomeleftoffline.org

