How big is the broadband affordability gap in MINNESOTA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

262,523 Minnesota households have access to the Internet but can’t afford to connect.

America’s unconnected households: THE DIGITAL DIVIDE

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

America’s most unconnected communities: Disproportionately impacts Black and Latinx Americans

The broadband affordability gap makes up two-thirds of Minnesota’s digital divide.