How big is the broadband affordability gap in MICHIGAN?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

641,861 Michigan households have access to the Internet but can’t afford to connect.

America’s unconnected households

The broadband affordability gap makes up 65% of Michigan’s digital divide.

Households with available broadband infrastructure that cannot afford to connect

America’s most unconnected communities

Disproportionately impacts Black and Latinx Americans.

Percent of households in Michigan who are eligible for the Emergency Broadband Benefit program have enrolled.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

EducationSuperHighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access to the Internet but can’t afford to connect.