How big is the broadband affordability gap in MAINE?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

73,944 Maine households have access to the Internet but can’t afford to connect.

The federal government is investing $20B in the nation’s largest-ever broadband affordability program. But as few as 12% of America’s unconnected households will take advantage of this opportunity.

EducationSuperhighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access to the Internet but can’t afford to connect.

The broadband affordability gap makes up 62% of Maine’s digital divide.

BROADBAND AFFORDABILITY GAP

<table>
<thead>
<tr>
<th>HOUSEHOLDS</th>
<th>POPULATION</th>
</tr>
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<tbody>
<tr>
<td>73,944</td>
<td>1.8M</td>
</tr>
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</table>

America’s most unconnected communities

- National
- Black or African American
- Latinx
- Disproportionately impacts Black and Latinx Americans.

- Percent of households
- Percent of population

<table>
<thead>
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<th>Percent of households</th>
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<tbody>
<tr>
<td>44.9%</td>
<td>27.4%</td>
</tr>
<tr>
<td>31.3%</td>
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</tr>
<tr>
<td>27.6%</td>
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Largest in our poorest communities

- Below 200% poverty threshold
- Percent of households

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Significantly higher for Americans with less than a high school education.

- Percent of unconnected households

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Households without available broadband infrastructure

- 3M
- Households with available broadband infrastructure that are unconnected for reasons other than a lack of resources

Households with available broadband infrastructure that cannot afford to connect

- 28.2M
- All unconnected U.S. households

Households without available broadband infrastructure

- 7.1M

A Historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

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www.nohomeleftoffline.org

America’s unconnected households have access to the Internet but can’t afford to connect.

The broadband affordability gap makes up 62% of Maine’s digital divide.

Households with available broadband infrastructure that cannot afford to connect

- 18.1M
- 62%

Households with available broadband infrastructure

- 168,592
- 47M

Population with available broadband infrastructure

- 47M

Households with available broadband infrastructure that are unconnected for reasons other than a lack of resources

- 3M

Largest in our poorest communities

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