

of the digital divide by connecting 18 million American households that have access to the Internet but can't afford to connect.

**KENTUCKY?** 

How big is the broadband affordability gap in

HOUSEHOLDS

POPULATION

273,109

**KENTUCKY** 

677,311

**NATIONAL** 

18.1M

47M

55%

The broadband affordability gap makes up

of Kentucky's digital divide

\$20B

The federal government is investing

in the nation's largest-ever broadband affordability program.

...but as few as 26%

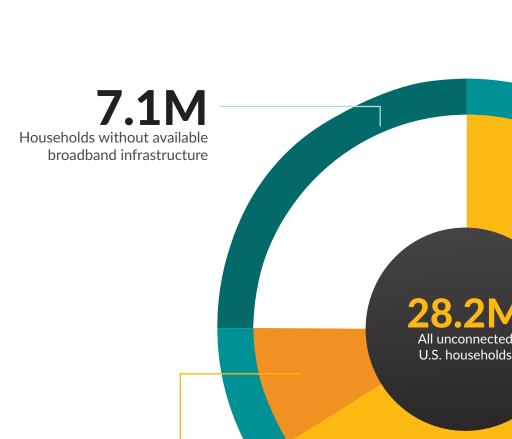
of households in Kentucky who are eligible for the Emergency Broadband Benefit program have enrolled.

**273,109 Kentucky households** have access to the Internet but can't afford to connect.

18.1M Households with available broadband infrastructure that cannot afford to connect

America's unconnected households

THE DIGTIAL DIVIDE



Households with available broadband infrastructure that are unconnected for reasons other than a lack of resources The broadband affordability gap is concentrated in America's most unconnected communities, where 25% or more of the households lack home broadband.

broadband infrastructure Disproportionately impacts

**BROADBAND AFFORDABILITY GAP** 

46.9M

Population with available broadband infrastructure that cannot afford to connect

Two-thirds

Households with available

of America's

Digital Divide

communities Significantly higher for Americans

27.4%

Less than high

school graduate or

equivalency

Below 200% poverty threshold

America's most unconnected National

Largest in our

44.9%

Percent of households

Percent of unconnected households

poorest communities.

31.3%

with less than a high school education.

13.4%

America's most unconnected

Black or African American

communities

Black and Latinx Americans.

Percent of population

21.1%

27.6%

18.5%

Latinx

National

A historic opportunity to close the broadband affordability gap. To seize

this moment we must:

13.3%

High school

graduate, some

college or associate's

Leverage data to identify unconnected households Launch adoption programs to help households sign-up for federal broadband

programs and home broadband service

4.5%

Bachelor's degree

or higher

apartment buildings

Deploy free Wi-Fi to low-income

close the digital divide for the 18 million households that have access to the Internet but can't afford to connect. We focus on America's most unconnected communities, where more than 25% of people don't have Internet.

EducationSuperHighway is a national nonprofit with the mission to

www.nohomeleftoffline.org

