How big is the broadband affordability gap in KENTUCKY?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

273,109 Kentucky households have access to the Internet but can’t afford to connect.

America’s unconnected households

THE DIGITAL DIVIDE

A historic opportunity to close the broadband affordability gap.

To seize this moment we must:

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

...but as few as

Largest in our poorest communities.

The broadband affordability gap makes up 55% of Kentucky’s digital divide.

HOUSEHOLDS

KENTUCKY

273,109

NATIONAL

18.1M

55%

The broadband affordability gap makes up 55% of Kentucky’s digital divide.