How big is the broadband affordability gap in Indiana?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

414,313 Indiana households have access to the Internet but can’t afford to connect.

The federal government is investing in the nation’s largest-ever broadband affordability program. But as few as 3% of unconnected households have enrolled.

The broadband affordability gap makes up 59% of Indiana’s digital divide.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

EducationSuperhighway is a national nonprofit with the mission to close the digital divide for the 18 million households that have access to the Internet but can’t afford to connect.

The broadband affordability gap numbers are based on the Federal Communications Commission’s 2021 report to Congress on the broadband affordability gap.