How big is the broadband affordability gap in GEORGIA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

538,372 Georgia households have access to the Internet but can’t afford to connect.

America’s unconnected households

The broadband affordability gap makes up 58% of Georgia’s digital divide.

Households Eligible for Emergency Broadband Benefit

The federal government is investing in the nation’s largest-ever broadband affordability program. ...but as few as 18% of households in Georgia who are eligible for the Emergency Broadband Benefit program have enrolled.

A Historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi in low-income apartment buildings.

www.nohomeleftoffline.org

The broadband affordability gap makes up 58% of Georgia’s digital divide.