How big is the broadband affordability gap in FLORIDA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

1.17M Florida households have access to the Internet but can’t afford to connect.

America’s unconnected households

The broadband affordability gap makes up 69% of Florida’s digital divide in households in Florida who are eligible for the Emergency Broadband Benefit program have enrolled.

18%

21.1M Households with available broadband infrastructure

7.1M Households with available broadband infrastructure that cannot afford to connect

3M Households without available broadband infrastructure

Households with available broadband infrastructure that are unconnected for reasons other than a lack of resources

The broadband affordability gap is concentrated in America’s most unconnected communities, where 25% or more of the households lack home broadband.

Disproportionately impacts Black and Latinx households.

The federal government is investing in the nation’s largest-ever broadband affordability program.

...but as few as $20B

Two-thirds of America’s Digital Divide

BROADBAND AFFORDABILITY GAP

NO HOME LEFT LEFT

BROADBAND AFFORDABILITY GAP

FLORIDA

1.17M

18.1M

3.12M

47M

69%

THE DIGITAL DIVIDE

Largest in our poorest communities.

Disproportionately impacts Black and Latinx households.

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi at low-income apartment buildings.

www.nohomeleftoffline.org