

# NO HOME LEFT OFFLINE



ARKANSAS

## BROADBAND AFFORDABILITY GAP

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting **18 million American households that have access to the Internet but can't afford to connect.**

How big is the broadband affordability gap in ARKANSAS?

### ARKANSAS



**214,760**



**541,195**

NATIONAL

**18.1M**

**47M**

The broadband affordability gap makes up

**52%**

of Arkansas' digital divide

The federal government is investing

**\$20B**

in the nation's largest-ever broadband affordability program.

...but as few as

**14%**

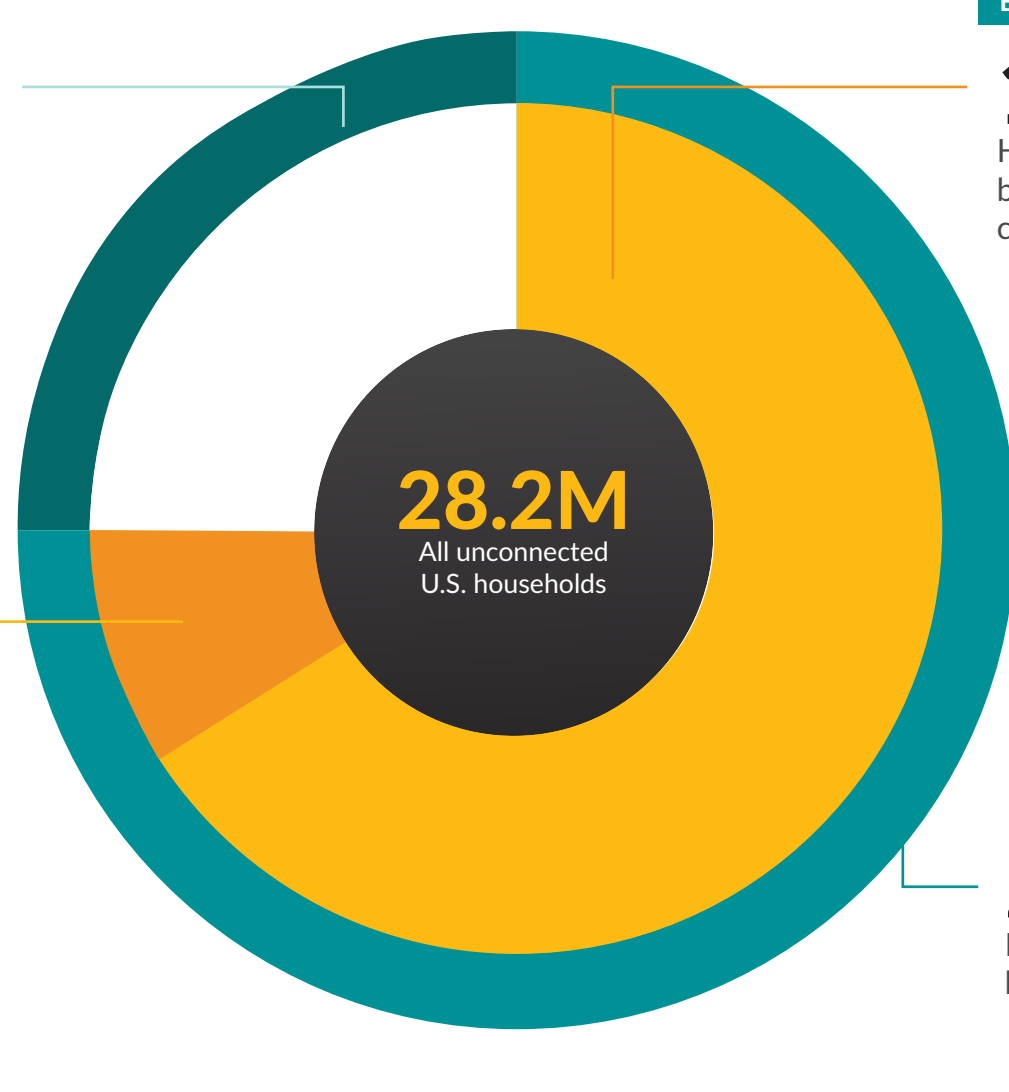
of households in Arkansas who are eligible for the Emergency Broadband Benefit program have enrolled.

**214,760 Arkansas households** have access to the Internet but can't afford to connect.



## America's unconnected households THE DIGITAL DIVIDE

**7.1M**  
Households without available broadband infrastructure



**18.1M**  
Households with available broadband infrastructure that cannot afford to connect

**46.9M**  
Population with available broadband infrastructure that cannot afford to connect

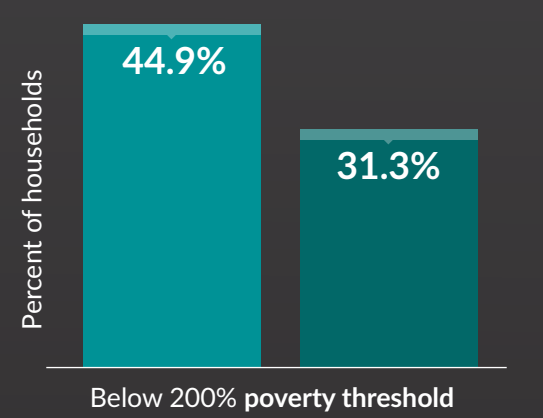
*Two-thirds of America's Digital Divide*

**3M**  
Households with available broadband infrastructure that are unconnected for reasons other than a lack of resources

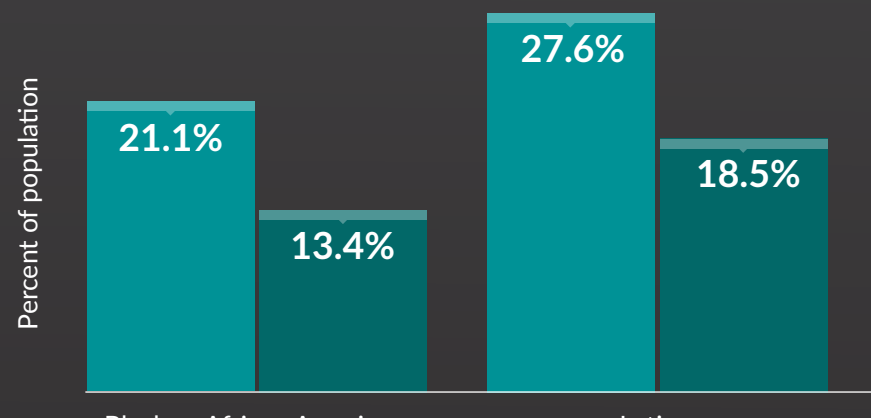
**21.1M**  
Households with available broadband infrastructure

The broadband affordability gap is concentrated in **America's most unconnected communities**, where 25% or more of the households lack home broadband.

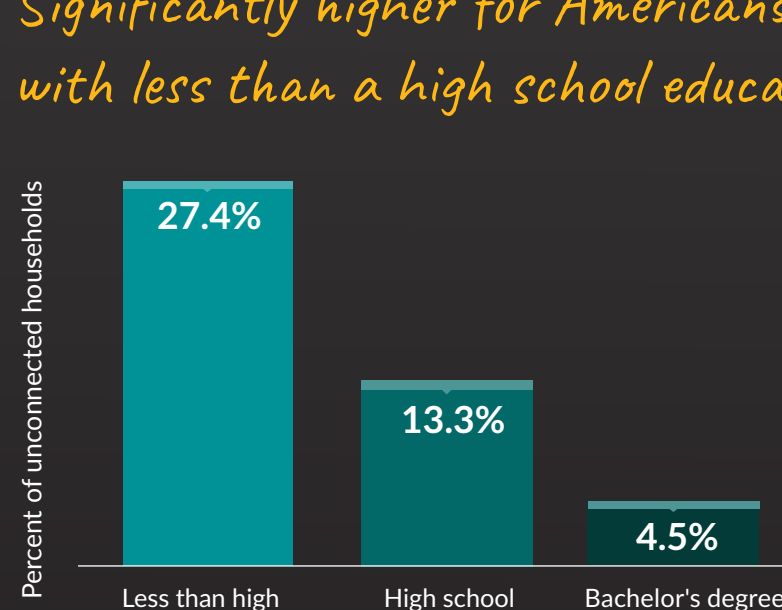
*Largest in our poorest communities.*



*Disproportionately impacts Black and Latinx Americans.*

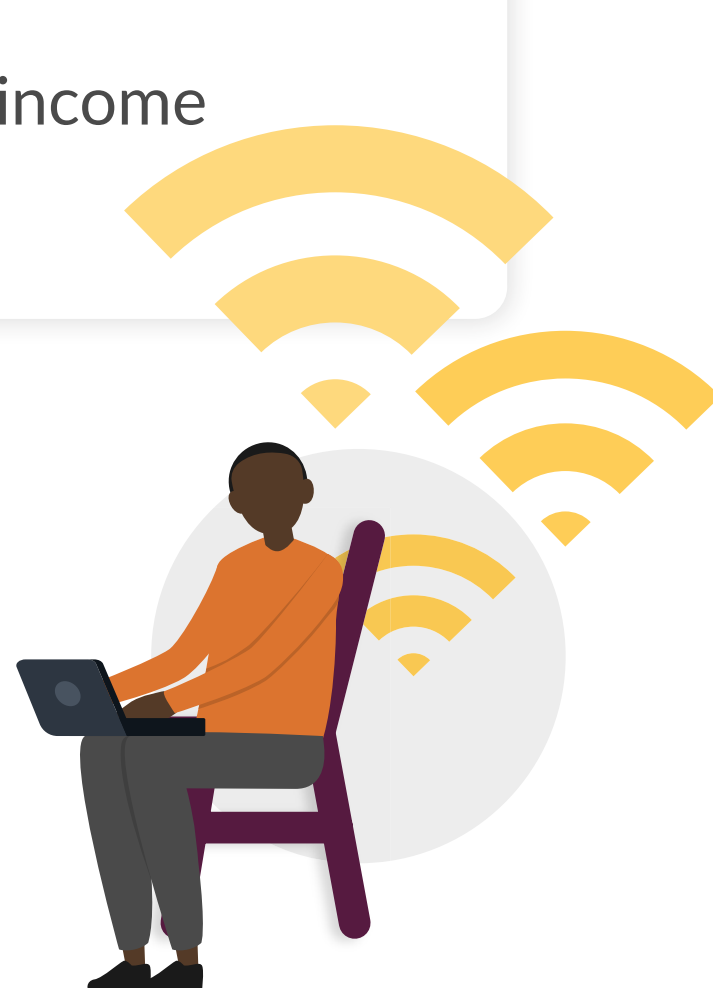


*Significantly higher for Americans with less than a high school education.*



A historic opportunity to close the broadband affordability gap. **To seize this moment we must:**

- 1 Leverage data** to identify unconnected households
- 2 Launch adoption programs** to help households sign-up for federal broadband programs and home broadband service
- 3 Deploy free Wi-Fi** to low-income apartment buildings



EducationSuperHighway is a national nonprofit with the mission to close the digital divide for the **18 million households that have access to the Internet but can't afford to connect.** We focus on America's most unconnected communities, where more than 25% of people don't have Internet.

[www.nohomeleftoffline.org](http://www.nohomeleftoffline.org)

