How big is the broadband affordability gap in Arkansas?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can't afford to connect.

214,760 Arkansas households have access to the Internet but can't afford to connect.

America’s unconnected households

Households

Population

Percent of households

Percent of population

High school graduate, some college or associate’s degree

Bachelor’s degree or higher

Less than high school graduate or equivalency

The broadband affordability gap makes up

of Arkansas' digital divide

The federal government is investing in the nation's largest-ever broadband affordability program.

...but as few as

Largest in our poorest communities.

Significantly higher for Americans with less than a high school education.

America’s most unconnected communities

National

Arkansas

The broadband affordability gap is concentrated in America’s most unconnected communities, where 25% or more of the households lack home broadband.

A historic opportunity to close the broadband affordability gap.

To seize this moment we must:

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

www.nohomeleftoffline.org

$20B

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