How big is the broadband affordability gap in ARIZONA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can’t afford to connect.

381,027 Arizona households have access to the Internet but can’t afford to connect.

The broadband affordability gap makes up 65% of Arizona’s digital divide.

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

America’s unconnected communities:

- National
  - Households: 18.1M
  - Population: 47M
  - 65%
- Arizona
  - Households: 381,027
  - Population: 1.02M
  - 30.3%

The broadband affordability gap is concentrated in America’s most unconnected communities, where 25% or more of the households lack home broadband.

- America’s most unconnected communities
  - National
    - Percent of households below 200% poverty threshold: 44.9%
    - Percent of households with less than a high school education: 27.4%
  - Arizona
    - Percent of households below 200% poverty threshold: 31.3%
    - Percent of households with less than a high school education: 13.3%

Disproportionately impacts Black and Latinx Americans.

1. Leverage data to identify unconnected households.
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service.
3. Deploy free Wi-Fi to low-income apartment buildings.

Visit www.nohomeleftoffline.org for more information.