How big is the broadband affordability gap in ALABAMA?

Affordability has emerged as the number one challenge to closing the digital divide. We have a historic opportunity to close two-thirds of the digital divide by connecting 18 million American households that have access to the Internet but can't afford to connect.

397,125 Alabama households have access to the Internet but can't afford to connect.

America’s unconnected households

A historic opportunity to close the broadband affordability gap. To seize this moment we must:

1. Leverage data to identify unconnected households
2. Launch adoption programs to help households sign-up for federal broadband programs and home broadband service
3. Deploy free Wi-Fi to low-income apartment buildings

The federal government is investing $20B in the nation’s largest-ever broadband affordability program.

Significantly higher for Americans with less than a high school education.

The broadband affordability gap is concentrated in America’s most unconnected communities, where 25% or more of the households lack home broadband.