

ADVOCACY IN ACTION:

STEPS TO SUPPORT THE ACP EXTENSION ACT

EducationSuperHighway

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Grace Oribamise



OUR MISSION

Close the digital divide for the **17 million households** that have access to the Internet but can't afford to connect.

We focus on America's most unconnected communities, where more than 25% of people don't have Internet.



Presenters



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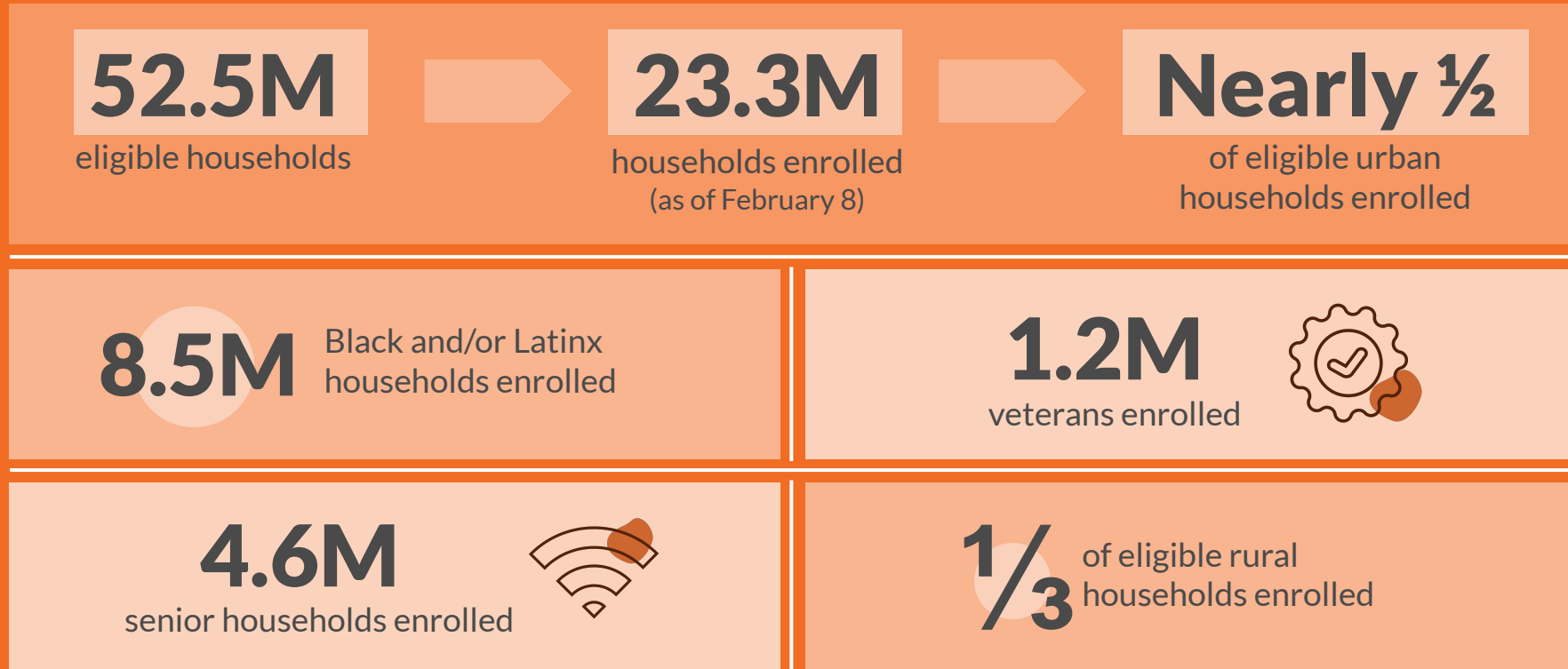


1 ACP by the Numbers

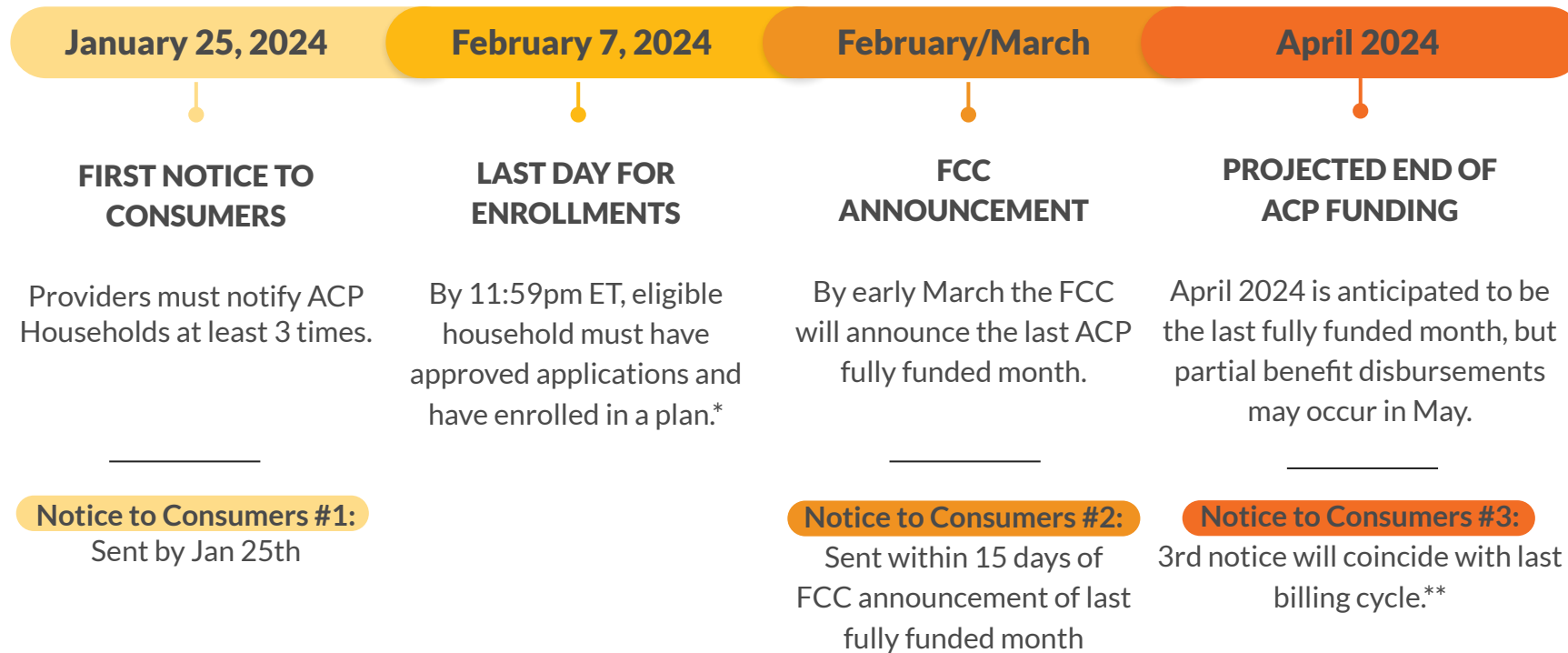


STATS

ACP by the Numbers



ACP Wind-Down Timeline



* After 2/7 Consumers can still transfer their benefit to another ISP, however it will be up to the new ISP to accept that transfer.

** Note: 2nd and 3rd notices will include impact on bill.



STATS

ACP Renewal by the Numbers

Affordable Broadband Campaign's
Don't Disconnect US Day of Action on
January 25 led to:

281,000+

emails, calls, and tweets to
Congress **in 1 week**

114,000

emails and calls to Congress
on the day of action

[ICYMI > Read more](#)



100 organizations signed
on to EducationSuperHighway's
most recent letter of support!

[Read the Press Release](#)



2 State of ACP in Congress



The Affordable Connectivity Program Extension Act of 2024

1

Directs treasury to
reallocate \$7 billion in
unspent funds for ACP

2

Will extend the program
until end of 2024

3

Does not create
new debt

4

Does not change
the program



The Affordable Connectivity Program Extension Act of 2024

- **Introduced January 10th - bicameral/bipartisan**
 - HR 6929 - 23 co-sponsors
 - S. 3565 - 3 co-sponsors
- **Assigned to Appropriations Committees**
- **Need more Republican Co-Sponsors**
 - All co-sponsors are important, but waiting to add some Dems until GOP signs on
- **Senate bill could skip committee**
 - Working with Majority Leader Schumer to build support
- **House bill could become appropriations**
 - March 8th deadline for FCC funding
- **Wicker amendment bill**
 - Forthcoming and expected to make amendments to the ACP eligibility criteria
 - Details TBD



There Are Still Several Viable Pathways for ACP Renewal

ACP Extension Bill

TIMELINE

Theoretically anytime, but the bill has to pass through House first and then goes to Senate

- Assigned to Appropriations Committees in both chambers (only committee assigned)
- Option to bypass Senate appropriations and go straight to the floor
- Needs more Republican support

Appropriations

TIMELINE

March 8th for FCC funding

- Ongoing ACP bill activity impacts the likelihood of this (more support = more likely)
- Opportunity to include ACP bill language in appropriations



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Congressional Advocacy Priorities



Get Republican Senators to co-sponsor the Extension Act



Get Representatives to pass the Extension Act in the House quickly



Get Republican Representatives to co-sponsor the Extension Act

OUR PRIORITY LEADERS

Senate:

Alaska (Murkowski)

Alabama

Florida (Rubio)

Kansas

Louisiana

Mississippi

West Virginia (Capito)

House:

ASK: CONSIDER THE EXTENSION ACT QUICKLY

Granger (Appropriations Chair) - (R-TX)

Johnson (Speaker) - (R-LA)

DeLauro (Appropriations Ranking Member) - (D-CT)

Emmer (GOP Whip) - (R-MN)

ASK: CO-SPONSOR THE EXTENSION ACT

✓ Molinaro (R- NY)

Valadao (R- CA)

✓ Kim (R-CA)

Gonzalez (R- TX)

✓ Gonzalez-Colon (Puerto Rico)

Ciscomani (R-AZ)

Kean Jr. (R-NJ)

✓ Chavez-DeRemer - (R-OR)

✓ LaLota (R-NY)

Mace (R-SC)

✓ Gabarino (R-NY)

Witman (R-VA)

✓ Bacon (R-NE)

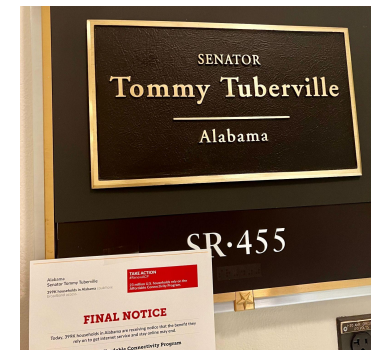
3 Our Approach to This Work



ADVOCACY

How EducationSuperHighway is Contributing to ACP Advocacy

- “Hill Day” to share materials at all Senate and House offices
- Meetings with Congressional target offices to ask for co-sponsors
- Email campaign to our partner organizations
Offering 1:1 support to partner organizations in target geographies to support them with preparing for meetings with representatives
- Continuing to develop advocacy tools for organizations
- Working in many coalitions with non-profits, consumer groups, ISPs, etc
- Planning for consumer outreach



4 How Organizations Can Get Involved



ADVOCACY

Recommended Advocacy Activities

Mobilize Your Community

Call on your community via listserv, social media, etc. to take one of the following actions...



Post on social media, use the hashtag #RenewACP and tag your representatives.

RESOURCE

Advocacy Social Media
Toolkit



Download and customize
template letter to send to
your representatives

RESOURCE

Template Letter



Contact your
representatives by phone
or email and urge them to
co-sponsor the ACP
Extension Act.

RESOURCES

Call Script

Email Script



Schedule a virtual or in-person
meeting with representative
staff members to educate them
on the importance of the
program to their community,
work they've done on ACP
adoption, impact stories, etc.

RESOURCE

Talking Points

*Note: We can provide state-specific
2-pagers as needed!*

How To Prepare And Take Action

1

Post about the ACP on your social channels

- Don't forget to tag your elected officials
- Use our [Advocacy Social Media Toolkit](#) for sample captions and graphics

2

Start collecting consumer stories

- Impactful stories are helpful
- Veterans, senior citizens, rural communities, employment, schooling, etc.

3

Measure your impact

- How many consumers have you enrolled? Demographic breakdown
- How many outreach/educational/enrollment events have you conducted?
- What are you most proud of?



HOW ORGANIZATIONS CAN GET INVOLVED

If you are in a highest priority state, **put your name, email, and state in the chat** so we can follow up!



HIGHEST PRIORITY STATES

Alaska

Alabama

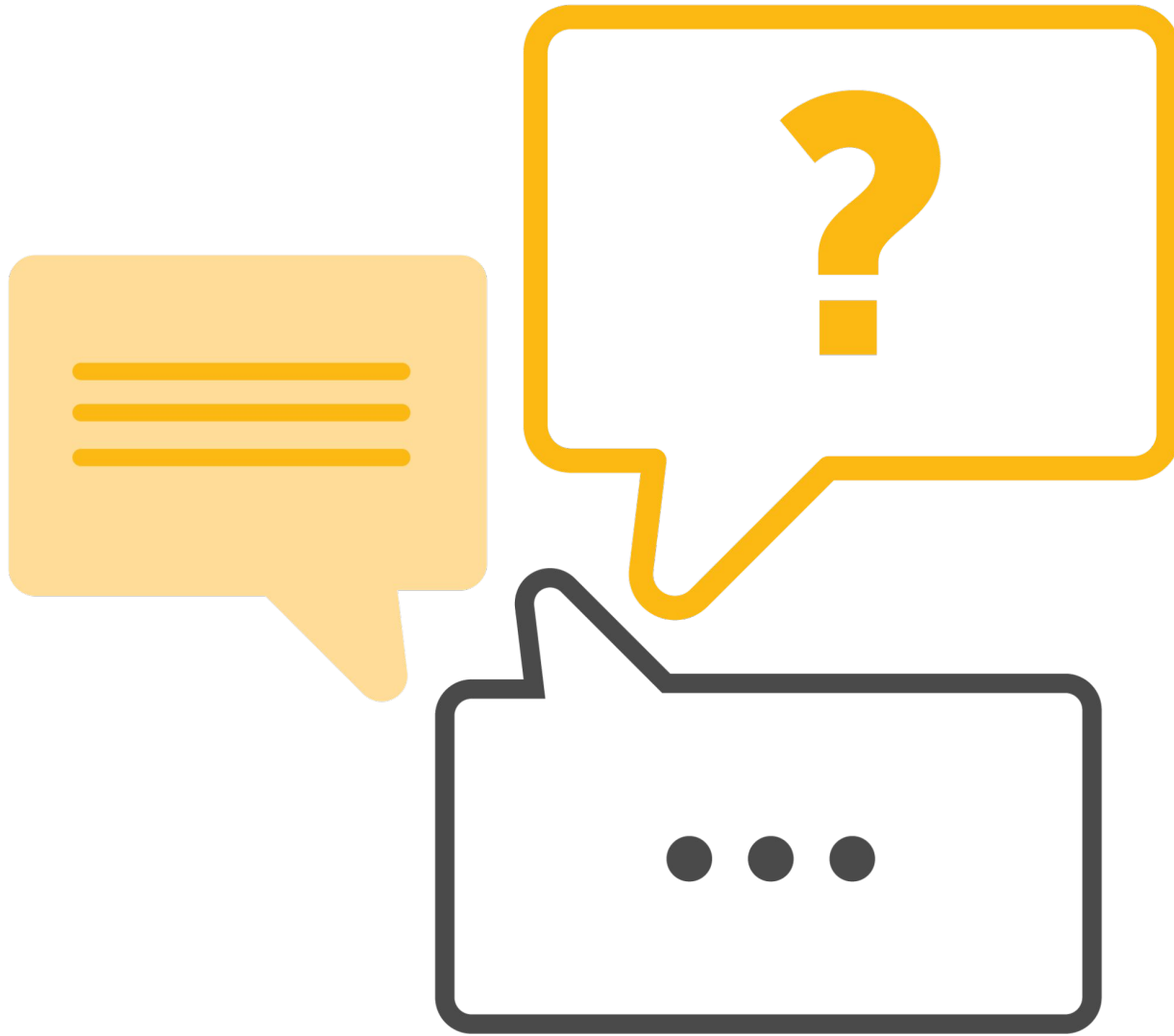
Florida

Kansas

Mississippi

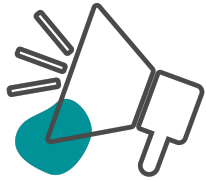
Louisiana

West Virginia



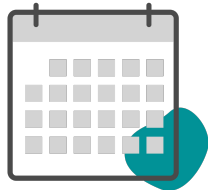
Questions & Answers

REMINDERS



DON'T FORGET TO POST

Post on social media and tag your congressional leaders!
#RenewACP



LOOKOUT FOR AN INVITE

For our March webinar - Advocacy in Action:
Communicating with Your Congressional Leaders

